



# Auto Imposition

## Optimal Imposition Generator & Colour Placement Advisor

### Esprit

- Calculates the best imposition ✓
- Takes into account unusable equipment ✓
- Provides press capability information ✓
- Shows additional colour capability ✓
- Provides a clear print out for webbing up ✓
- Minimizes changeover effort ✓
- Accommodates user preferences ✓
- Incorporates the functionality of your press ✓
  - Bay windows ✓
  - Balloon formers ✓
  - Half bars & Dinky bars ✓

Prima Esprit calculates impositions in seconds. Using pre-configured information on your press capabilities, and taking into account currently unusable equipment, Esprit will quickly and efficiently identify the best possible impositions to produce the product you have defined on the selected presses.

The creation of effective impositions is a highly skilled task and these skills are typically a scarce resource. Using the Esprit system allows virtually anybody to carry out this task.

### ColorWare

- Answers the question – “Where can I put colour?” ✓
- Highlights the best pages for additional colour ✓
- Indicates how difficult it will be to produce a product ✓
- Takes into account unserviceable parts of the press ✓
- Takes into account production running rules ✓

Prima ColorWare is an editorial and advertising tool to help optimise the use of colour in a product. It's like having a press expert on your desktop. It automatically determines the pages where colour can be added to a given product by simply entering the number of sections, pages and colour requirements. ColorWare will then assess additional colour possibilities, highlight preferred additional colour positions, grade the production difficulty of the job and display the number of wasted colour slots.

What will this do for me?

- Save production hours per day
- Streamline the process from layout to plate up
- Eliminate mistakes

How will it do that?

- Automatically define any imposition
- Automatically answer the question “Where can I put colour?”
- Automatically deliver the information to CtP Workflow and Press Controls



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# Integration Automation Control

Integrate third-party equipment. Automate manual processes.  
Control your production with a **Harland Simon** system.

**Harland Simon** can control and manage your production throughout the entire process. For more than twenty five years we have provided solutions for the world's most demanding newspaper printers. If you're buying new equipment, our experience and technical expertise mean we can work in partnership with your choice of manufacturer to give you state-of-the-art functionality built on an industry-standard platform.

If you're considering upgrading your site, we can make your day-to-day production secure by eliminating troublesome and unsupported components. We can improve quality and reduce costs with a range of enhancements from pre-press right through to the mailroom. We can provide the tools you need to analyse production and diagnose faults quickly and offer 24x7 support when you need it. We can put you in control.



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